



Global Hub for People Professionals



peopleprofessionals.org



Message from the Founding President

The People and Culture Association (PCA) is a vibrant and fast-growing global community of people professionals and many others. The PCA's purpose is to promote purpose-driven, values-based, and person-centred workplace cultures, focussed on People, Culture, Strategy and Justice. As a global think tank, a principal aim of The People and Culture Association is to generate and disseminate high quality research, data and evidence to support business leaders, people managers, HR professionals and practitioners.



DAVID LITTLE, CEO & CHIEF CONSULTANT, THE TCM GROUP

What does The PCA do?

The PCA provides a hub for our members to explore a wide array of progressive business models and frameworks. These include systems thinking; behavioural science/nudge, alternative dispute resolution (ADR); restorative justice; DEI implementation, organisational development; positive psychology; appreciative inquiry, emotional intelligence; principled negotiation; non-violent communication, and many others.

What drives The PCA?

Connect. Grow. Inspire. Create.

Our values define us and our sense of common purpose acts as an unbreakable bond between us. We are driven to make the world of work better. We believe passionately that the future of work must be just, inclusive, sustainable, compassionate, healthy, harmonious and happy. Combined, we believe these are the ingredients for a fulfilling and truly high performing workplace.

Who is The PCA for?

The PCA brings together HR professionals, OD and culture change practitioners, business leaders, HR consultants, mediators, coaches, facilitators, academics, and many others. We offer two levels of membership: memberPRO and corporate partner.

The PCA in a nutshell

- **Promotes** the development of a Transformational Culture (fair, just, inclusive and sustainable).
- **Connecting** people professionals in a very modern form of network.
- **Provides** access to People & Culture Essentials (PACE) videocasts, live blogging, the @PACE Radio Show, Culture Conversations, P&C Writers' Bloc and more.
- **Offers** a variety of exciting events to the people and culture profession with unique member-only events such as the conference, review and more.
- **Celebrates** people and culture excellence via the annual People and Culture Awards, premiering in late 2023.
- **Creates, curates and commissions** research and evidence in collaboration with educational and research institutions.
- **Enhances** the profile of compassionate and collaborative problem-solving techniques such as mediation, facilitation and restorative justice.

Message from the Coordinator

People and Culture is a more innovative, transparent and inclusive approach to managing people. As the name suggests, this profession is focussed on the serving the team (people) and the working environment (culture) that make organisations function at their productive best, without compromising on a happy, healthy and harmonious work lifestyle. We know many who have made the change in their job designation, but few are aware of what the change really means. Become a member at the global hub of people professionals and get to connect, grow, inspire and create a future for a humane workplace.



JONATHAN RODRIGUES

MemberPRO

- Opportunities to **connect** with progressive HR and people and culture professionals.
- **Grow** your skills, **grow** your network and **grow** your career.
- **Immerse** yourself in the latest thinking from global HR, OD, L&D, leadership and other experts.
- Be **inspired** by having access to regular newsletters online chat & member helpline.
- Gain ongoing **learning** and **insights** through regular People & Culture Essentials – webinars & podcasts.
- **Share** your stories your knowledge, your expertise and wisdom with others – be part of of something bigger than you, bigger than all of us!
- **Participate** in exclusive member only events including the people and culture awards and the annual PCA conference.
- **£55 + VAT (10% discount if your employer is a corporate partner).**

Corporate Partner

- Our corporate partner membership is ideal for organisations who have an interest in adopting a purpose driven, person-centred and values-based culture - a transformational culture.
- This is the best option if you have a team of staff who would benefit from the various events, webinars and resources that we have to offer.
- In addition to the benefits received for an individual membership, the corporate package provides members of your organisation with a 10% discount on annual their membership.
- Each corporate partner member will benefit from free and further discounted access to a number of events, including our People & Culture Essentials webinars, CPD workshops, annual events, and training courses from external providers.
- Corporate partners will receive a special badge acknowledging their support to the people and culture.
- **£199 + VAT**

PCA Event Focus



Research & Partnerships

[FIND OUT MORE ▶](#)



Mediation and Resolution Network (MARN)

[FIND OUT MORE ▶](#)



@PACE

Live PACE Videocasts and @PACE Radio Shows

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Transformational Trailblazers

[FIND OUT MORE ▶](#)



Interactive Culture Conversations

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Annual Conference, Awards and Review

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The People & Culture Association

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